



2023 Louisiana SHRM Volunteer Leaders' Summit Sponsorship Opportunities

The Louisiana SHRM State Council is excited to announce that its annual Volunteer Leaders' Summit is scheduled to be held at Paragon Casino and Resort in Marksville, LA on Friday, November 3, 2023, with a reception being held on Thursday evening, November 2nd.

This event is designed to provide the leaders of local SHRM Chapters throughout the state a unique opportunity to network, exchange ideas and best practices and further develop leadership skills. These Human Resources professionals are not only leaders in their local chapters, but leaders in their organizations.

To ensure a high-quality Summit, we need support from the business community. We hope you will consider being a sponsor. It is both an opportunity to partner with the Human Resources community at large, and an excellent way to increase your visibility to potential clients.

Due to overwhelming demand, we have added an additional sponsorship opportunity. Attached are the details of our sponsorship offerings.

Please contact us right away to secure your space.

Sincerely,

Traci O'Brien
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Manager – Talent Strategy
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Option 1 *(One Available)*

Louisiana SHRM Volunteer Leaders' Summit

Friday, November 3, 2023

8:30 AM – 4:00 PM



Title Event Sponsorship = \$2000

The Title Event Sponsorship is an exclusive sponsorship of the full day Volunteer Leader Summit. All SHRM State Council and Board Members of chapters throughout the state will be attending the Summit, approximately 70 attendees. The event sponsor will be granted 5 minutes of opening remarks at the start of the summit. Additionally, the Title Sponsor will be granted a vendor booth (\$600 value) and registration for two to participate in the VLS Summit.

Option 2 *(One Available)*

Louisiana SHRM Volunteer Leaders' Summit Reception

Thursday, November 2, 2023

5:30 PM – 7:30 PM



Reception Sponsorship = \$1500

This is a cocktail reception for the Louisiana SHRM State Council and Board Members of local chapters throughout the state who will be attending the Summit on Friday (approximately 70 attendees on Friday). Each sponsor will be allowed 3 minutes to speak about its organization and services provided. Additionally, the sponsor will be allowed to network with the attendees.

Add a vendor booth (see below) for ½ price = \$300!

Option 3

Louisiana SHRM Leadership Conference and Membership Summit

Friday, November 3, 2023

8:00 AM – 4:30 PM



Vendor Booth = \$600

Vendor booth opportunities are available for the full day. This is a daylong event designed for leaders of local SHRM chapters throughout the state of Louisiana (approximately 70-80 attendees). Vendors will be able to promote products and services to HR Professionals in attendance from throughout the state.